Aaron

Perumbakkam, Chennai | aaronarms123@gmail.com | +91 741 844 8417 | www.theaarongraphics.com

SUMMARY

Web Developer with 2.5+ years of experience, primarily focused on Frontend Development, specializing in HTML, CSS, JavaScript, and React. Experienced in building responsive, performance-optimized, and SEO-friendly web applications with a strong emphasis on user experience. Hands-on experience with backend technologies, API integration, CMS platforms like WordPress, and modern development tools. Adept at collaborating across design and development to deliver scalable, high-quality web solutions.

EXPERIENCE

Web Developer – ELK Education Consultant | 11/2023 – 04/2025

- Developed and redesigned responsive, user-friendly websites using HTML, CSS, JavaScript, React, and PHP
- Built dynamic web applications, including an admin CRM dashboard and a real-time collaboration web application
- Created modular, reusable UI components and managed application state using modern JavaScript practices
- Integrated RESTful APIs to handle dynamic content, form submissions, and real-time data updates
- Rebuilt 20+ legacy websites from outdated wireframes and mockups, improving performance, and maintainability
- Conducted technical SEO audits, resolving indexing issues, page speed bottlenecks, and broken links (404 errors)
- Managed and customized WordPress websites, including themes, plugins, dynamic pages, and SEO configurations
- Enhanced UI/UX, navigation flow, and content structure to improve accessibility, usability, and user engagement

Front-End Developer – Digisalor | 09/2022 – 10/2023

- Built responsive web interfaces using HTML, CSS, JavaScript, and React
- Improved page speed and fixed SEO issues, leading to higher search visibility
- Developed dynamic features and handled cross-browser compatibility
- Collaborated with designers to implement UI/UX components

Freelance Experience

Raadhi Dental Clinic | India | www.raadidental.com

- Built a responsive website using HTML5, CSS3, JavaScript, and PHP.
- Applied SEO techniques, page speed optimization, and accessibility best practices.
- Tested and validated the site using Chrome DevTools, Screaming Frog, and W3C Validator.

Nissi International Trading LLC | UAE | nissi-40765.web.app

- Developing a responsive corporate website to strengthen the company's online presence.
- Showcasing a wide product portfolio including heavy equipment, vehicles, and industrial materials.
- Implementing SEO best practices and user-friendly navigation for better reach and engagement.
- Integrating contact and inquiry features to support efficient client communication.

EDUCATION

BE Computer Science – ANNA UNIVERSITY, St. Mother Theresa Engineering College, Tamil Nadu, India | 2018 – 2022

SKILLS

Front-End : HTML5, CSS3, JavaScript (ES6+), React.js, Bootstrap, Tailwind CSS, Responsive & Mobile-First Design, Cross-Browser Compatibility, Performance Optimization, API Integration

Back-End : PHP, Node.js, MongoDB (Basics), API Integration, Firebase

CMS : WordPress

Design : Figma, Adobe Photoshop, Capcut

Tools : Git, GitHub, VS Code, Chrome DevTools, npm, Vite, Screaming Frog (SEO Audits), W3C Markup Validation, Broken Link, Analysis Tools

SEO :Technical SEO, Site Audits, Page Speed Optimization

Languages : English, Tamil